

# THE JOSLYN 2024

90,909

Total Attendance

49,319

Learning & Engagement Participants

122

Artworks Acquired

\$7,415,691

Total Revenue

## EXPANSION & RENOVATION

### RHONDA & HOWARD HAWKS PAVILION

42,000 square feet, including  
16,700 of gallery space

993 interlocking façade panels

900 tons of steel

40-foot cantilever

35-foot-high entry atrium ceiling with  
over 2,000 unique elevation points

### RENOVATION PROJECT

2 new studio spaces 2 renovated studios

3 acres of rejuvenated public gardens

9,250 square feet of renovated  
administrative area

9,500 square feet of glass replaced  
in the Scott Pavilion

**PLUS** state-of-the-art LED lighting and floor  
refinishing in 1931 and 1994 buildings; expanded  
art storage; renovation of Abbott Hall; updated  
cafe servery and seating

# ART

**122 Artworks Acquired**

**6 Exhibitions**

**77 Artworks conserved**

**93 New works on view at reopening,**  
including 52 works from the  
Phillip G. Schrager Collection

# SUPPORT

**\$7,415,691 Total Revenue**

\$4.6M	Contributed	62%
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\$5M	Earned	7%
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\$2.3M	Endowment	31%
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**2,500 Member households**, double from Jul '24

**87 Volunteers** logged 1,961 hours

# ENGAGEMENT

**49,319 Learning & Engagement Participants**

36,807 on-site, 5,858 off-site, 6,654 virtually

## Community Programs

27,604 participants

(7,839 participants in 111 sessions;

1,233 through Bloomberg Connects;

18,532 in Art Works: A Place for Curiosity)

## School & Teacher Programs

15,192 participants

(9,779 participants in 243 sessions;

5,413 through digital resources)

## Studio & Kent Bellows Mentoring Programs

6,523 participants in 289 sessions

**19 Community Partners**

**159K Website Users**

**29K Facebook Followers**

**14K Instagram Followers**

**90,909 Attendance in 95 Public Days**

## Daily Visitor Zip Codes

62% were from outside Douglas County

From 50 states plus the District of Columbia,

Puerto Rico, the US Virgin Islands

From 42 nations outside of the US

## Compared to 2019

Weekend attendance doubled

Weekday attendance tripled

## Reopening Events

2,127 people attended 5 reopening events

1,829 people visited the Museum on  
opening day, Sep 10

## Global News Coverage

28 major news features including *WSJ. Magazine*,  
*Forbes*, *The Art Newspaper*, *Elle Decor*,  
*Architectural Record*, *The Architect's Newspaper*

## THE JOSLYN

**Joslyn Art Museum**

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[joslyn.org](http://joslyn.org)